

BT5K FUNDRAISING IDEAS

Theme Parties

Throw a party and charge admission. Use the funds to cover costs and turn in the rest with your fundraising money. TIP: Try to get things donated to save on costs.

Garage Sale

Sell those old treasures for a good cause.

Bake Sale

Are you a baker? Bake some treats and sell them. A great way to make more money is to take pre-orders.

Bright Ideas Cards

The Bright Ideas! paper cut outs (available at a minimal cost through the division office) can be sold at businesses, companies, or anywhere people frequent. Some teams have used them at holiday time to place a memorial or honor tree. Or ask your ABTA staff partner about you creating a unique paper cut out with the BT5K logo.

Matching Gifts

Ask your company to match what you raise. Some companies have a matching gift policy, so check with your HR department to see if yours does. If they don't, ask them anyway! TIP: Remember to have your donors ask for matching gifts, too!

Send Letters

Send a donation request letter and form to people and companies with whom you provide business on a regular basis. The possibilities are endless! Consider reaching out to your accountant, dentist, doctor, hair salon/spa, housekeeper/cleaning service, insurance agent, and lawyer. These people probably value your business and will be happy to contribute to a worthwhile cause!

Bowling Outing

Many bowling alleys provide group rates and discounts. Talk to the owner/manager and see if they can provide a deal.

Craft Show/Vendor Fair

Have your team set up a craft table or raffle at a craft fair or festival. Or set up your own vendor fair and make money from selling space to various vendors.

Bar/Restaurant Benefit Night

Work with a local restaurant to set up a percentage of proceeds night. Promote this to your friends, family and co-workers as a way they can support your efforts while they eat.

Bingo Night

Hold a bingo night at a local club, church hall or at your place of business.

Car Wash

Talk to a local gas station or business with a parking lot and see if they will donate water and other items to help with a car wash fundraiser. This is great in the spring when everyone wants the mud off of their cars. Try saying "donations accepted" instead of charging a set price. [TIP: Some companies will match your earnings if you host at their location.]

Pancake Breakfast

This is a great way to engage your community/business/organization and this fundraiser has a high profit margin. It can be a good joint event with another group, too.

Potluck Dinner

Ask team members to take turns making chili, salads, desserts, etc. and ask friends to join you for a night out for a set price or donation.

Wine & Art Party

A new trend in fundraising is to host Art & Wine Nights. There are several companies that will either come to your home or offer you space at their location to host a party. Charge a fee and arrange for the proceeds to go to your team fundraising.

Sports Viewing Party

Have a sports party and ask everyone for donations when they get there. It is certainly worth it after all the trouble you go to organize the party and provide the refreshments. This can be done for the Super Bowl, NCAA Championship basketball game, Indy 500, Masters final round, etc. Great idea for the team member with a big screen TV!

Movie Night

Invite your friends over for a night at the movies. You provide the popcorn and soda and charge admission. Or, have a movie week during lunch hour at work. Charge admission and invite employees to eat their lunch while they watch.

For questions regarding fundraising activities/events, contact the Events Team at events@abta.org or 800-886-1281