

## **Path to Progress Marathon Team Fundraising Tips:**

**Ask** – get in touch with family, friends, co-workers, neighbors, classmates. Tell them why you are running the Marathon and joined the Path to Progress Marathon Team. Then ask them to support you. The best tool is to share your connection with the ABTA.

Look what you can do in **10** days:

Day 1 – sponsor yourself = **\$50**

Day 2 – Ask 5 family members to sponsor you for \$25 each = **\$125**

Day 3 – Ask 5 friends to sponsor you for \$25 each = **\$125**

Day 4 – Ask 5 co-workers to contribute \$20 each = **\$100**

Day 5 – Ask 5 neighbors to contribute \$10 each = **\$50**

Day 6 – Ask 5 people from a community organization your involved with for \$10 each = **\$50**

Day 7 – Ask your boss for a company contribution = **\$50**

Day 8 – Ask 6 local merchants to sponsor you for \$25 each = **\$150**

Day 9 – Ask 4 businesses you frequent for \$25 each = **\$100**

Day 10 – Bask in the glory of raising **\$800** in 9 days!!!

**Jeans Day** - Coordinate a day with your office manager where your co-workers can donate \$5 or \$10 to your fundraising efforts in exchange for a jeans day or dress down day.

**Parties** - Contact your favorite bar and grill to schedule a rally party in support of your participation in the American Brain Tumor Association's Path to Progress Marathon Team. Most establishments are familiar with this type of event, so you can work with them to create a private fundraising party and have a great time with your friends and family at the same time!

**Garage/yard Sale** - It's the perfect time of year to sort through those belongings you never use anymore or clothes that have been sitting at the back of the closet.

**Facebook** - Add a link on your facebook page that directs your friends directly to the marathon fundraising page. If you don't have a facebook page – consider signing up now.

**Car wash** - Coordinate a car wash with friends, family, neighbors, and co-workers to help raise money for the ABTA.