

ABTA Expert Spokesperson Resources

TALKING POINTS

You can provide reporters with information about the American Brain Tumor Association and brain tumor statistics. Keep in mind, it's best to talk about ABTA programs and services you have first-hand knowledge of because you be able to speak about them with confidence and ease.

If you need additional information, please contact the ABTA Marketing Communications department at marcom@abta.org or 773-577.8750.

About Brain Tumors

- There are nearly 700,000 people in the U.S. living with a primary brain and central nervous system tumor.
- Nearly 80,000 new cases of primary brain tumors will be diagnosed this year.
- Approximately 4,800 children ages 0 – 19 will be diagnosed with a primary brain tumor this year.
- Brain tumors are the most common cancer occurring among those age 0-14, and the leading cause of cancer-related deaths in children (males and females) age 0-14
- Brain and CNS tumors are the third most common cancer occurring among adolescents and young adults (ages 15-39) and the third most common cause of cancer death in this age group.

About the American Brain Tumor Association

- The American Brain Tumor Association (ABTA) was the first national advocacy organization committed to funding brain tumor research and providing education and information on all tumor types and for all age groups.
- **The mission of the American Brain Tumor Association (ABTA) is to advance the understanding and treatment of brain tumors with the goals of improving, extending and, ultimately, saving the lives of those impacted by a brain tumor diagnosis.**
- Since its founding, the American Brain Tumor Association (ABTA) has funded nearly \$30 million in brain tumor research.



American Brain Tumor Association Information & Support

- The ABTA hosts webinars and regional and national conferences to provide patients, families and health care professionals with the latest information on brain tumor research, treatment and care. You can learn more about these on the ABTA website at www.abta.org.
- The ABTA has a **toll-free CareLine** 1-800-886-ABTA (2282) and email (abtacares@abta.org) that are staffed by caring professionals who are available Monday - Friday, 8:30 a.m. – 5:00 p.m. CT to help connect patients and caregivers with information and resources that can help support them in the brain tumor journey.
- The ABTA website, www.abta.org, is a comprehensive and trustworthy source of brain tumor information for patients, families and health care professionals.

Connect with the American Brain Tumor Association

- Stay in touch with the ABTA for information and the latest brain tumor news.
 1. Follow us on social media:
 - [Facebook.com/theABTA](https://www.facebook.com/theABTA)
 - [Twitter.com/theABTA](https://twitter.com/theABTA)
 - [LinkedIn.com/company/American-Brain-Tumor-Association](https://www.linkedin.com/company/American-Brain-Tumor-Association)
 2. Join Connections, the ABTA's online support group and discussion community
 - <https://www.inspire.com/groups/american-brain-tumor-association/>
 3. Sign up for e-updates on www.abta.org
 4. Email us at info@abta.org.

